



Design Intervention:

Helping Rehab Apartments
With An Identity Crisis!

Changing The World, One Apartment At A Time...

- Sullens & Euchner can develop and boost your position in your neighborhood.
- We offer creative and innovative methods to position your property to compete in any market.
- We can streamline your marketing efforts and develop a program that fits the “YOU” brand of the community.



Do Your Apartments

Have An Identity Crisis?

Sullens & Euchner can provide the tools needed to handle an intervention on your community:

1. Resident Surveys
2. Marketing Plan
3. Perks Plus Program
4. Establish you in your neighborhood
5. Implement Crime Free Program
6. Improve your target market
7. Develop a GREAT TEAM
8. Innovation through creativity with marketing ideas that Re-Create the box approach to apartment management and renovation
9. Proactive leadership everyday, not just in a bad market
10. We are flexible and easy to do business with

Sullens & Euchner

Design Intervention

- Rehab of Exterior and Interior Community
- Comprehensive design and financial rehab plan, with savings to the owner on Individual Unit Remodel
- Asphalt, Roofing, HVAC replacement, Signage, Landscaping
- Design and Production of Clubhouse and Models
- Facilitate exodus of non-paying residents
- Strong resident retention of good residents, closing the “Back Door!”
- Marketing Campaign – With Individual Branding

Sullens & Euchner, The Design Intervention Team!

- One vision is all it takes
- We do it better
- We keep our promises
- We want to exceed your expectations
- **We want to create a real positive difference in your business!**